



SAMRIDDHI CONCLAVE 2025 LOAN & BIZ EXPO

INDIA'S FIRST LOAN & BIZ EXPO

Connecting Lenders, Empowering Borrowers
Unlocking Financial Futures.

When

01-02-03

August 2025

Where

Expo – Hall 14 GF,
Conclave – Audi 2
Bharat Mandapam, New Delhi

A CURTAIN RAISER

Organised by



In Association with



Welcome to Samriddhi Conclave 2025

India's First Loan & Biz Expo

India is one of the world's fastest-growing major economies and stands as a global hub for diverse industries and a burgeoning financial sector. India's industry and finance sectors have shown resilience and adaptability, achieving remarkable growth and global recognition.

The finance and industrial sectors are inextricably linked, each influencing and supporting the other in multiple ways. Finance fuels industrial expansion and innovation, while a vibrant industrial sector creates demand and opportunities for financial growth. Together, they form a foundation for economic development, regional prosperity, and technological progress. However, careful management of financial opportunities is essential to avoid risks like excessive debt, inflation, and financial instability. With effective regulation, financial inclusion initiatives, and education lending & borrowing can continue to support sustainable growth, foster innovation, and be a powerful engine of economic transformation and growth.



SAMRIDDHI
CONCLAVE 2025
LOAN & BIZ EXPO

Samriddhi Conclave 2025

Loan & Biz Expo

Whether you are a business owner seeking to expand, an individual focused on managing debt, or someone looking to improve your credit standing, Samriddhi Conclave 2025 is designed to empower your financial success.

This event, India's first of its kind, aims to create stronger connections within the lending ecosystem, encourage innovative solutions, and tackle challenges to improve access to credit and enhance financial inclusion. It offers a unique platform for borrowers and lenders to connect directly, providing unparalleled opportunities to interact with industry and finance leaders and gain expert advice on innovative loan and credit solutions.

At the Samriddhi Conclave 2025 - Loan & Biz Expo, you will have the opportunity to engage with leading lenders, including **Banks, Non-Banking Financial Companies (NBFCs), ARCs, AIFs, Mutual Funds, Venture Capitalists, Angel Funds, Stock Exchanges, prominent investors, Insurance Companies, and other non-conventional lenders.** They will be available to discuss customized financial solutions, offer exclusive consultations and preliminary loan offers, and conduct on-the-spot assessments to simplify the loan and credit processes.

Businesses of all sizes, from MSMEs to large corporations, as well as individuals, can benefit from direct engagement with lenders and financial institutions to improve their financial understanding and identify tailored solutions for sustainable growth.

Within the Expo, Planet MSME & Startups will feature a dedicated area for small & medium businesses, Grah Udyog, Women entrepreneurs to showcase their innovative products and services that benefit the public. This space will facilitate personalized meetings between these businesses and lenders and investors to help them secure the necessary funding and possibilities of B2B connections.

Furthermore, a variety of seminars and panel discussions will be held to provide MSMEs and other businesses with valuable knowledge on the latest trends in loans and credit, improve their financial literacy, offer insights on debt management, help boost credit scores, guide them in securing business funding through banking system, and provide updates on regulatory compliance and personalized financial solutions.

So, Samriddhi Conclave 2025 is your one-stop destination for financial empowerment and success. Samriddhi Conclave 2025 aims to strengthen the lending ecosystem, promote innovation, and address challenges that can improve credit availability and business development for startups, artisans and home industries.



About The Organizers

Samriddhi Conclave 2025 - Loan & Biz Expo is meticulously organized by **KKGA Par Excellence Pvt. Ltd.** (KKGA), a specialized consultancy Company, headquartered in New Delhi, India, led by renowned Financial Expert, **CA Krishan Kumar Gupta**, FCA, whose illustrious career spans over 40 years.

At **KKGA**, our vision is straightforward and ambitious - to empower businesses to thrive through strategic planning and innovative solutions. As a cohesive team of seasoned consultants and passionate entrepreneurs, we firmly believe that sustainable success stems from meticulous long-term planning, creative problem-solving, and consistent execution. By combining these principles, we unlock transformative benefits for our clients, their communities, and the wider ecosystem.

KKGA in association with **PHDCCI** (PHD Chambers of Commerce and Industry), **CAIT** (Confederation of All India Traders), **AIAI** (All India Association of Industries) and **SAGA** (Shivalik Green Alliance) presents Samriddhi Conclave 2025 - India's First Loan and Biz Expo, where lenders meet borrowers for their financial needs and businesses get a platform to showcase their innovative products.

PHDCCI has been working as a catalyst for the promotion of Indian industry, trade, and entrepreneurship for the past 120 years. It is a forward-looking, proactive, and dynamic PAN-India apex organization. As a partner in progress with Industry and Government, PHDCCI works at the grassroots level with strong national and international linkages for propelling progress, harmony, and integrated development of the Indian economy.

CAIT is a national level Apex Body of Trading Community of India. Headquartered at "Vyapar Bhawan", New Delhi, CAIT aims to assist the Trading community for redressal of grievances and educates Traders to upgrade their skills & systems for the benefit of consumers. CAIT is also creating an E-Commerce platform to promote Indian goods.

AIAI mission is to Building bridges of prosperity through industries. It aims to promote entrepreneurship and facilitate industrial growth as trade and industry form an integral part of economic development of the country. Micro, Small and Medium Enterprises (MSME's) are the engines of growth in every region. Providing and assisting them to network within the country and overseas for strategic partnerships either technical or commercial, facilitating meeting with bankers, policy-makers, technocrats, international trade agencies, diplomats is the prime mission of the association.

SAGA is a Non-Profit Organization, striving for a clean and green earth, helping communities to undertake ESG projects for cleanliness and sustainable development.



Samriddhi Conclave 2025

MESSAGES



Hemant Jain
President, PHDCCI

At PHD Chamber of Commerce and Industry (PHDCCI), now proudly celebrating 120 years of service to the nation, we have consistently worked towards fostering a robust business environment through our active engagement in the Banking, Financial Services & Insurance (BFSI) and Micro, Small and Medium Enterprises (MSME) verticals. With a legacy spanning over a century, PHDCCI has been at the forefront of policy advocacy, capacity building, and industry collaboration — playing a pivotal role in driving initiatives that empower small businesses and promote inclusive economic growth.

“It gives me great pleasure to extend my best wishes for Samriddhi Conclave 2025 - Loan and Biz Expo, being held from August 1st to 3rd at Bharat Mandapam, New Delhi.”

This timely initiative is a commendable effort to strengthen India's lending and credit ecosystem. We at PHDCCI remain committed to supporting platforms that enable greater financial inclusion and access to credit for MSMEs and underserved segments, thereby contributing to a resilient and self-reliant India.

I convey my best wishes for the success of this initiative and the continued growth of India's entrepreneurial ecosystem.

Warm Regards,

Hemant Jain
President, PHDCCI

As India progresses towards its centennial of independence in 2047 with the inspiring vision of becoming a developed nation, ('Viksit Bharat'), it is essential to thoughtfully evaluate our economic strategy, the key drivers for development, and the technological advancements that will define our future.

“At KKGA, we are keen to play a role in the nation's progress during this significant period and are organizing Samriddhi Conclave 2025 at Bharat Mandapam, New Delhi.”

This pioneering event aims to foster stronger relationships within the lending ecosystem, promote innovative solutions, and address challenges to improve credit access and enhance financial inclusion. It will offer a distinctive platform for borrowers and lenders to connect directly, providing exceptional opportunities to engage with industry and finance leaders and receive expert insights on cutting-edge loan and credit solutions.

Having dedicated 40 years to my profession, it has been my long-held aspiration to establish such a platform, which is now nearing realization. A significant number of small and medium businesses lack awareness of government policies, and similarly, lenders often lack comprehensive information, leading to difficulties in last-mile delivery. Consequently, businesses are often compelled to seek out small-time, unorganized money lenders with considerably higher interest rates. I am optimistic that this event will provide lenders with access to a readily available market for their loan products and enable MSMEs and other businesses to cut their financial costs and achieve significant growth, thereby contributing to the shared national vision of a 'Viksit Bharat'.

Warm Regards,

CA Krishan K. Gupta
Founder, KKGA



CA Krishan K. Gupta
Founder, KKGA

Here's what Awaits you at Samriddhi Conclave 2025



Empowerment

Access to endless opportunities to achieve financial aspirations through meaningful financial seminars, panel discussions and to build connections and partnerships.



Networking Opportunity

Connect with bankers and lenders, business owners, entrepreneurs, financial experts, industry leaders, and trusted partners to unlock your financial future.



Guidance & Education

Gain valuable insights into the latest Loan and Credit Trends, enhanced financial literacy, insights on managing debt, boosting credit scores, securing business funding, regulatory compliance, personalized financial solutions.



Showcasing Planet MSME/Startup

Investors can meet leading Startups and MSME's for funding options and try out innovative products and services of MSME's and Startups who will showcase them for Investors and general public.



Samriddhi Conclave 2025

With over 200 stalls, Samridhi Conclave 2025 is set to be the largest gathering of financial experts, thought leaders, and small, medium and large business owners. More than 50,000 borrowers/visitors are expected during the three days, including business owners, key decision-makers from various industries, finance professionals, and government officials. Attendees will have the unique opportunity to engage with leading lenders, explore new financing solutions, and discover innovative ways to grow their businesses.

The Opening and Closing Ceremonies will be graced by senior Cabinet Ministers of Govt. of India. The Panel Discussions and Seminars will be chaired by keynote speakers - mostly senior officials of Regulators, Lenders and Investors.

Samridhi Conclave 2025 is not just an event - it's an opportunity for growth, collaboration, and financial empowerment.



Event Itinerary & Highlights

DAY 1

01st August 2025, 10 am to 6pm

Inauguration Ceremony – Audi 2

▶ Ribbon Cutting EXPO – Hall 14 GF

▶ Lunch – Audi 2 (F&B Area)

▶ Seminar/ Panel Discussion 1 & 2 – Audi 2

When

01-02-03
August 2025

Where

Expo – Hall 14 GF
Conclave – Audi 2
Bharat Mandapam, New Delhi

DAY 2

02nd August 2025, 10 am to 6 pm

Loan & Biz Expo – Hall 14GF

▶ Seminar/ Panel Discussion 3 & 4 – Audi 2

▶ High Tea – Audi 2 (F&B Area)

DAY 3

03rd August 2025, 10 am to 6 pm

Loan & Biz Expo – Hall 14 GF

▶ Seminar/ Panel Discussion 5 & 6 – Audi 2

▶ Awards Ceremony | Closing Ceremony – Audi 2

▶ Gala Dinner – Audi 2 (F&B Area)

Don't miss the opportunity to connect, learn and elevate your financial journey!
Or showcase your products and services! A lot is happening at Samriddhi Conclave 2025.

Lenders have the opportunity to showcase their loan & financial products and services to a massive gathering of borrowers / visitors.

MSME's and Startups have the opportunity to showcase their innovative and public friendly products and services to a wide audience and discuss funding options with IPO Managers, VC's, Angel Funds and Investors.

Borrowers/ Visitors can experience unparalleled insights, explore cutting edge financial solutions and build meaningful connections that can shape a brighter financial future.

Something for each and every one – So make a beeline for this one of its kind event!

Sponsorship Opportunities

Samriddhi Conclave 2025

Title Sponsor

- ▶ Exclusive Title Sponsorship: Prominent branding across all event materials, backdrops, welcome desk, advertisements in print and electronic media for 30 days, Pre and Post Media coverage with exclusive naming rights as the "Title Sponsor".
- ▶ Complimentary Stall Space of 72 Sq. meters in the Exhibition Hall
- ▶ AV of upto 30 secs to be played 10 times a day on the LED screens at the Exhibition Hall and Audi.
- ▶ Chief Guest/ Guest of Honor to visit the stall after the Inauguration Ceremony (Subject to their approval)
- ▶ Full page Back Cover Page in the Souvenir
- ▶ Visitor Badges/ Lanyards to have your logo
- ▶ Speaking Slots for 5 persons from your organization
- ▶ Social media shoutouts
- ▶ Email marketing promotion
- ▶ Two Panel discussions to be branded as "Title Sponsor Presents
- ▶ VIP Access: 250 Lunch / Dinner Coupons for Opening and Closing ceremonies.



Co-Sponsors

- ▶ Co-Sponsorship: Prominent branding across all event materials, backdrops, welcome desk, Advertisements in print and electronic media for 30 days, Pre and Post Media coverage with exclusive naming rights as the "Co-Sponsor"
- ▶ Complimentary Stall Space of 48 Sq. meters in the Exhibition Hall
- ▶ AV of upto 30 secs to be played 5 times a day on the LED screens at the Exhibition Hall and Audi.
- ▶ Chief Guest/ Guest of Honor to visit the stall after the Inauguration Ceremony (Subject to their approval)
- ▶ Inside Page Ad in the Souvenir
- ▶ Speaking Slots for 3 persons from your organization
- ▶ Social media shoutouts
- ▶ One Panel discussion to be branded as "Co-Sponsor Presents
- ▶ VIP Access: 100 Lunch / Dinner Coupons for Opening and closing ceremonies.

Powered By Sponsor

- ▶ Powered By Sponsorship: Branding across selected event materials, backdrops, welcome desk, Advertisements in print and electronic media for 30 days as "Powered By Sponsor".
- ▶ Complimentary Stall Space of 36 Sq. meters in the Exhibition Hall
- ▶ AV of upto 30 secs to be played 2 times a day on the LED screens at the Exhibition Hall and Audi.
- ▶ Full Page Ad in the Souvenir
- ▶ Keynote Speaking Slots for 2 persons from your organization
- ▶ Social media shoutouts
- ▶ VIP Access: 50 Lunch / Dinner Coupons for Opening and Closing ceremonies.

Co-Powered By Sponsor

- ▶ Co-Powered By Sponsorship: Branding across selected event materials, backdrops, welcome desk, Advertisements in print and electronic media for 30 days as "Co-Powered By Sponsor"
- ▶ Complimentary Stall Space of 24 Sq. meters in the Exhibition Hall
- ▶ Full Page Ad in the Souvenir
- ▶ VIP Access: 25 Lunch / Dinner Coupons for Opening and Closing ceremonies.

Exhibitor Stalls

Stall Size (in Sq. Mtrs.)	Area (in Sq. Mtrs.)	Stall Cost
FOR LENDERS		
3 X 5	15	1,50,000/-
3 X 4	12	1,20,000/-
FOR PLANET MSME/ STARTUPS		
3 X 2	6	50,000/-
FOR FOOD COURT		
3 X 6	18	2,25,000/-
3 X 3	9	1,50,000/-
3 X 2	6	1,00,000/-

Early Bird Offer

Above Rates are exclusive of taxes and valid till 27th June, 2025 only.

Bookings Open on First Come First Served basis.

Maximum three (3) stalls can be booked by any organization.

Each Stall includes 1 Table, 2 Chairs and 1 Electrical point.

Exhibitor may get the stall constructed as per their design specifications (T&C Apply)

Stalls can be booked and paid for online on www.samriddhiconclave.com

Offline bookings also accepted at the KKGa office

HURRY !!
LIMITED STALLS!!

We Seek Your Support



Whether you're seeking Funding, Valuable Industry Insights, or Meaningful Business Partnerships, Samriddhi Conclave 2025 is the ultimate platform to unlock your financial potential and shape a brighter financial future.

Don't miss this opportunity to empower yourself and make lasting strides toward financial growth and stability!!

Benefits For Sponsors

Opportunity to showcase their loan & financial products and services to a massive gathering of borrowers / visitors. You can provide on the spot "In Principle" sanctions to deserving borrowers meeting the eligibility criteria. This Event provides the Sponsor with exceptional visibility, networking opportunities and helps them solidify their leadership in the financial sector by expanding their Loan portfolio.

Benefits For MSME's / Startups

MSME's and Startups have the opportunity to showcase their innovative and public friendly products and services to a wide audience and discuss funding options with IPO Managers, VC's, Angel Funds and Investors. Needless to mention, Samriddhi Conclave 2025 provides your business more eyeballs and exceptional visibility.

Benefits For Borrowers/ Visitors

Borrowers/ Visitors can experience unparalleled insights, explore cutting edge financial solutions and build meaningful connections that can shape a brighter financial future.

Benefits For Keynote Speaker/ Panellist

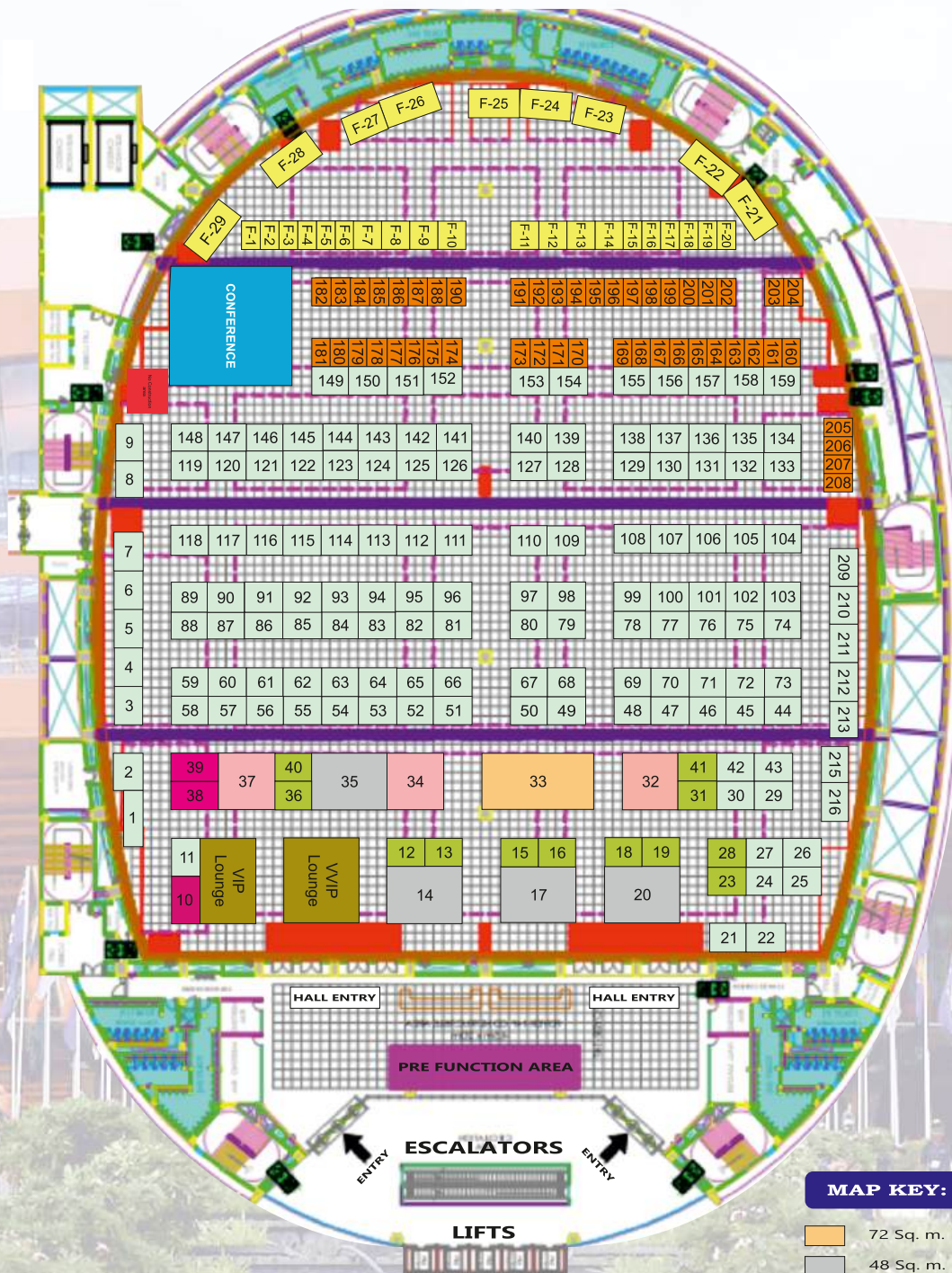
Opportunity to be a part of this mega event as a Keynote Speaker or panelist to share your knowledge and learnings for the benefit of society at large. Your presence would add immense value to the discussions and inspire others to drive change in the industry and regulatory mindset.

So, Join us to take the next step in your financial journey, showcase your loan and other financial products, build impactful connections, gain/provide expert insights and drive your path to financial success.



Hall No. 14 GF

Bharat Mandapam, New Delhi



MAP KEY:

- 72 Sq. m. - 01
- 48 Sq. m. - 04
- 36 Sq. m. - 03
- 24 Sq. m. - 06
- 15 Sq. m. - 03
- 12 Sq. m. - 149
- 06 Sq. m. - 48
- 1000 Sq. m. - Food Court Area
(29 stalls of 18, 09 & 06 Sq. m.)
- 156 Sq. m. - Conference Area
- 72 Sq. m. - VVIP Lounge
- 56 Sq. m. - VIP Lounge



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LOAN & BIZ EXPO

01-02-03 August 2025
Bharat Mandapam, New Delhi



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CONCLAVE 2025

LOAN & BIZ EXPO

For More Details

Sponsorships, Stall Bookings
Registration as a Speaker or a Visitor
Connect with us at +91 9716403164
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